

**GATES INSTITUTE OF TECHNOLOGY::GOOTY
DEPARTMENT OF MANAGEMENT STUDIES**

Organizing

6th National Level Management Fest-2022 (TYRO-SLOG-2K22)

Instructions to the participants

- I & II Year MBA students & Degree final year students (any branch) are eligible to participate in the management fest (TYRO-SLOG 2K22).
- Participants should bring college Identity Card or authentication letter from Head of the Institution.
- Participants should fill Google form for online registration @ <https://forms.gle/CQ3138YKbBPdw34W8>
- Pay registration fee Rs. 99/- only on the event date 19/04/2022 at the registration counter.
- Participants should bring their costumes/belongings as per event.
- Two teams will allow per college for all events in formal & Informal.
- Participants can attempt only one event either formal or Informal.
- Participants should maintain discipline during the program and follow the instructions of organizers for smooth conducting the program.
- Decision of the Judges is final.
- Spot Registrations also available. Lunch will be provided.

Event Guidelines

Event Name	Coordinators
FORMAL EVENTS (Forenoon)	
<p><u>DREAM VENTURE</u> 02 (Max Two) participants</p> <p>Step 1: You have to bring your innovative idea and present it orally for 5 minutes</p> <p>Step 2: You must make DPR (Detailed Project Report) with consist of budget, initial investment, and expected returns for the years, Payback Period, Future market for your Business, ROI and Break Even Point.</p> <p>Final stage: You have to present your venture idea & budget plan in the form of PPT presentation</p>	<p>Student Coordinator Miss.K.Rachana 9381681002 Miss.K.Gayatri 7993247758</p>
<p><u>BUSINESS QUIZ</u> 04 (Max Four) Participants</p> <p>1st round–Written test in Business, Economics, Finance (Time 10 min-20 questions)</p> <p>2nd round–Taglines, logos & Punch lines (Time 10 sec for each question-15 questions)</p> <p>3rd round – Rapid fire on Abbreviations, company CEOs, Product/Services, current affairs in business (Time 10 sec for each question - 10 questions)</p>	<p>Student Coordinator Miss.R.Akanksha 8179357094 Miss.M.Arshi 9110741414</p>
<p><u>AD-MAKING</u> 04 (Max Four) Participants</p> <p>1st round: the team will be asked to create a marketing plan including creating a full-fledged creative campaign. Students have to present a conceptual ad of either a product or a service. Students will act out a TV / Radio script and present ideas relevant on creating social awareness, etc. (Time 05 Min)</p> <p>2nd round: The topics for the Ad Mad Show will be given on the spot. Each team will have 15 minutes for the preparation. Maximum time Limit for performing the Ad is 08 Minutes. The criteria for assessment includes content, spontaneity and adherence to the topic, coordination, appeal of the advertisement, humor and performance on the stage. There should be no exposure against any caste or community or religion through your performance. Use of vulgar expression and language will lead to disqualification of the team.</p> <p>3rd round : the topic will given by Judge (Time 10 Min)</p> <p>Criteria for Judgment:</p> <ul style="list-style-type: none"> • Content-information, Awareness and Humour • Spontaneity/ expressions /Acting/ fluency • Appeal of the Advertisement • Overall Script and Play 	<p>Student Coordinator Miss.S.Shahanaz 8639184805 Mr. S. Manikyam Prabhu 8121332600</p>
<p><u>TREASURE HUNT:</u> 04 (Max Four) Participants</p> <p>Set a completion goal (To find the letters GATES).</p> <p>The main objective of game is to have fun. Each team will hunt a riddles to find</p>	<p>Student Coordinator Miss.S.Ameera</p>

out the hidden letters in each level. As it is timed hunt for 1 Hour. The main aim will be reached through the help of riddles. The hidden letters will be found within the premises of college covering main areas and those areas can be found through riddles. The team which returns first along with the completed word GATES will be considered as the winners. Teams must stay together during the treasure hunt and are encouraged to work together to solve the clues. No electronic gadgets are allowed throughout the hunt. There should not be an involvement of others except the team members.	Afsana 6300158687 Miss.S.Sabiha Saleha 9110512363
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INFORMAL EVENTS (Afternoon)	
<u>DANCING DIVAS</u> 1st round: Group Dance (maximum <i>7 Members</i> allow) 2nd round: Single Performance (only one Participant) 3rd round: Shoot out round	Student Coordinator Miss.K.Deva Harshitha 8465001030 Mr.D.Kullayappa 6303622738
<u>COMEDY STARS</u> 1st round: There should be <i>5 members</i> in the group and perform a skit (10 Min) 2nd round: selected participants are going to perform spoof of any comedy (15 Min) 3rd round: selected participants can perform standup comedy (5 Min)	Student Coordinator Miss.G.Sowmya 7989344317 Miss.B.Sulochana 7989181990
<u>FASHIONISTA</u> The Ramp Show is divided in to three sections Pre-Elims, Elims, Final. 1. Pre-Elims: Team comprises of utmost <i>14 members</i> (with cultural customer's one boy and one girl). An abstract (theme description) not exceeding more than 60 words. Background music optional. Use of property is mandatory.(About related to attire look) 2. Elims: Shortlisted teams of pre-elims will face the elims. By individual members with Indo-western. Composition of the team will be the same as pre-elims. Each member will get just 5 minutes for their walk. Note: Music, costumes and any belongings can be arranged on their own. 3. Finals: Fashion quiz to test the intellectuality.	Student Coordinator Miss.G.Jyothi Sivasai 7674821533 Mr.D.Kullayappa 6303622738

For any query please contact:

Dr.V.Ramesh Naik, Associate Professor, DMS, GATESIT.
 Coordinator - TYRO-SLOG 2K22. +91 7396715596

Faculty Co-coordinators for the Events

Formal Events: Mrs.S.M.Vijaya Lakshmi Assistant Professor, DMS, GATESIT. +91 7207525394

Informal Events: Mr. S.Anil Kumar, Assistant Professor, DMS, GATESIT. +91 9493706885

Route map to reach GATES College: <https://goo.gl/maps/4KGRzpHhbgOVpbzy5>

Participants can reach the college by busses or train. APSRTC Buses are available from all the routes i.e. Anantapur, Guntakal, Tadipatri, Kurnool, Adoni and Pattikonda. Further any assistance you can contact student/faculty coordinator of the event.

For REGISTRATION Scan/Click



<https://forms.gle/CO3138YKbBPdw34W8>